VCE Media Units 1 - 4

VCE Media provides students with the opportunity to analyse media products and concepts in an informed and critical way. Students consider media texts, technologies and processes from various perspectives, including an analysis of structure and features. They examine industry production and distribution context, audience reception and the media’s contribution to and impact on society. This aspect of the study is integrated with the individual and collaborative design and production of media representations and products.

Students will learn key aspects of analysis including semiotics, post modernism and structuralism. Students will develop a range of technical skills to support the creation of their media product. Students will understand the role of metalanguage in research and application in regard to media. Areas of focus include;
Representation and Genre
Practical skill development in a range of media forms
Film analysis
Research skill
Understanding social values in construction of media texts
New Media its role, impact and future considerations
Understanding media influence and the concept of regulation and censorship

The Product creation is both individual and group project.

The tasks are a mixture of think-pair-share and group collaboration with a high degree of discussion and examination. Students are expected to work on their project and its production design plan in their own time. They are expected to fulfil the outcomes of practical units by self-direction.

On completion of this study the student should be able to use a range of technical equipment, applications and media processes and evaluate the capacity of these to present ideas, achieve effects, and explore aesthetic qualities in media forms.

A dialogic classroom that provides the encouragement to voice thoughts and ideas in a manner that is engaging and inclusive and prepared to go off curriculum is the technique at NCAT. This has proven to support and enhance student scores and participation, which gets young people thinking and responding to texts and meanings both inside and outside the classroom. The dialogic classroom is a unique style that has powerful learning at its core.

ASSESSMENT
In Units 1 & 2, a range of informal assessment includes quizzes; multiple choice Q&A, short essays, research projects, practical tasks and observation underpin intervention and inform where students sit on the assessment continuum.

SACS written and SATS projects are the main grading assessment in VCE Media Units 3 & 4.

SUBJECT PREREQUISITES

There are no prerequisites for this subject